

About Us

The Write Stuff

A Better Copywriting Service

The concept for my company was a team effort. After chatting with local copywriters at a marketing expo, founder Janet Riley wanted to create a business where marketers and copywriters could work together to create a message that clients could genuinely get behind while driving sales for that client. Tired of the continuous process of finding clients, wooing them into hiring her for projects and then having to start over again once the project was complete, she dreamed of a better way.

Teaming up with several copywriters in the area, she formed The Write Stuff, a copywriting service that paired copywriters with the companies that needed their unique offerings. Over the past decade, The Write Stuff covers social media and blog content, white papers, copywriting and so much more!

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Janet Riley

MBA



With a fabulous talent for writing seductive copy, a natural eye towards business matters and drive to succeed, founder Janet Riley had over 20 years' in the copywriting business before forming The Write Stuff. She'd discovered over the years that the never-ending process of "find project", "finish project", "repeat", was getting old. She wanted to focus on the writing end of her business, not spend all her time seeking clients.

With an MBA, serious copywriting chops and a fabulous sense of humor that comes across in her writing, Janet has undertaken copywriting for such corporate giants as Hewlett Packard, Barnes & Noble, Macy's and numerous Fortune 500 companies.

[See Janet's Resume](#)



"serious copywriting chops and a fabulous sense of humor"

The Crew

A Team You Can Rely On

Janet knows she wouldn't get a fraction of the things done she wants to if it wasn't for her awesome crew. Kara Margules heads up our sales department, helping us find new clients in

need of copywriting services when she's not hitting the sales herself. Marie St. Clair keeps our copywriters working while developing awesome new craft designs. Jason Andrews leads our exceptional IT support team when he's not making a new batch of award-winning homebrewed ale.

The Write Stuff wouldn't be anywhere if it wasn't for our highly-skilled team of copywriters. Covering industries from accounting to zoo advertising, our amazing copywriters can cover any campaign for any business anywhere in the world.

